

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions and listings of claims in the application:

1. (Currently Amended) A content delivery service providing apparatus which provides content delivery service via a communication line to a user-side terminal unit capable of recording content into an information storage medium into which at least a medium unique identifier and medium information on medium key information have been written, or into a different information storage medium from the information storage medium with the information storage medium being set, the content delivery service providing apparatus comprising:

a user management control unit which preregisters user information including personal information about a user applying for subscription to the delivery service, service range, and payment method, and manages the distribution of authentication information and the distribution of a delivery content list at the time of providing service on a user basis, and the acceptance of a content select request;

an encrypted content control unit which acquires not only content but also a content key creation condition from a copyright owner or copyright manager of the content who provides the delivery service,

and creates a content key on the basis of the content key creation condition and encrypted content on the basis of the content key;

an encrypted content key control unit, separate from the encrypted content control unit, which accumulates the content keys created at the encrypted content control unit and, registers all of or a part of the medium information on medium key information in the information storage medium and, using the medium information on medium key information or the medium information on medium key information and terminal device unique key information presented at the user's content request, encrypts the content key corresponding to the requested content, and issues the encrypted content key to the terminal unit of the requesting user; and

a content delivery control unit which accumulates the encrypted contents created at the encrypted content control unit, selects the corresponding content at the user's content request, and delivers the encrypted content to the terminal unit of the requesting user.

2. (Cancelled).

3. (Original) The content delivery service providing apparatus according to claim 1, further comprising:

authorization information delivering means for delivering authorization information to startup a content acquiring application to the user-side terminal unit at the time of delivering the content.

4. (Original) An encrypted content control unit wherein the encrypted content control unit is used in the content delivery service providing apparatus according to claim 1, and comprises:

encrypted content creating means for encoding the content in specified digital encoding form or converting the content into specified digital encoding form, creating a content key on the basis of the content key creating condition, and encrypting the content using the content key,

encrypted content issuing means for issuing the encrypted content encrypted at the encrypted content creating means to the content delivery control unit, and

content key issuing means for issuing the encrypted content key encrypted at the encrypted content creating means to the content key control unit.

5. (Original) An encrypted content key control unit wherein the encrypted content key control unit is used in the content delivery service providing apparatus according to claim 1, and comprises:
- a content key accumulating section which accumulates the content keys created at the encrypted content control unit,
  - a medium information storage section which stores all of or a part of the medium information in the information storage medium,
  - an encrypting section which, at the user's content request, reads the content key corresponding to the requested content from the content key accumulating section and, on the basis of the medium information presented by the user, encrypts the content key, and
  - an encrypted content key issuing section which issues the encrypted content key created at the encrypting section to the requester.
6. (Original) The encrypted content key control unit according to claim 5, wherein the encrypting section acquires at least one of terminal device unique key information, content identification information, information to identify a content delivery control unit, information to identify a medium linking content acquiring unit, information to identify a region, information to identify a user, and content key individual information which are presented together with the medium information by the user and, on the basis of these pieces of information, encrypts the content key.

7. (Original) A content delivery control unit wherein the content delivery control unit is used in the content delivery service providing apparatus according to claim 1, and comprises:

an encrypted content accumulating section which accumulates the encrypted contents created at the encrypted content control unit,

an encrypting section which, at the user's content request, reads the corresponding encrypted content from the encrypted content accumulating section and, on the basis of the encrypted content key created at the encrypted content key control unit, encrypts the encrypted content, and

a delivering section which delivers the encrypted content created at the encrypting section to the requester.

8. (Original) The content delivery service providing apparatus according to claim 1, further comprising:

date-and-time synchronizing means for synchronizing date-and-time information with that in the user-side terminal unit.

9. (Original) The content delivery service providing apparatus according to claim 1, wherein the encrypted content key control unit and the content delivery control unit selectively include an arbitrary content viewing condition and option information in the encrypted content key creation and the encrypted content delivery, respectively.

10 -17. (Cancelled)

18. (Previously Presented) The content delivery service providing apparatus according to claim 1, wherein the user management control unit manages charging and settlement.